

Feedback cards - suggestions from GEM

- Ask yourself what is the purpose of these cards?
- For what is the information you gather going to be used?
- What do we want/need to know about our work/walkshops?

Relate questions directly to strategic goals - evaluation, fund raising, proof of impact e.g. for education ask: what people have learnt that they didn't know before

Fewer questions are better - shed any where you may have already gathered the information e.g. through the booking process

Do you specifically include a statement about why you need personal information, how you will store and process it, when you will use it etc? You really need that to comply with GDPR.

Possible additional questions:

Anything else you think we should know/ Anything you would like to tell us that we haven't asked